BOLT – AWARDS®





AWARDS Treats For Good Behavior

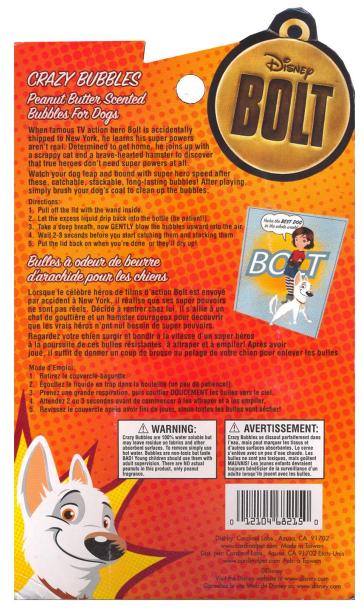
When famous TV action hero Bolt is accidentally shipped to New York, he learns his super powers aren't real. Determined to get home, he joins up with a scrappy cat and a brave-hearted hamster to discover that true heroes don't need super powers at all.

Treat your dog like a star with AWARDS[®], real meat morsels created especially for training. Use them as positive reinforcement to help teach your dog good manners and fun tricks.

Back

BOLT – CRAZY BUBBLES





CRAZY BUBBLES

Peanut Butter-Scented Bubbles For Dogs

When famous TV action hero Bolt is accidentally shipped to New York, he learns his super powers aren't real. Determined to get home, he joins up with a scrappy cat and a brave-hearted hamster to discover that true heroes don't need super powers at all.

Directions:

- 1. Pull off the lid with the wand inside.
- 2. Let the excess liquid drip back into the bottle (be patient)
- 3. Take a deep breath, now GENTLY blow the bubbles upward into the air.
- 4. Wait 2-3 seconds before you start catching them and stacking them.
- 5. Put the lid back on when you're done or they'll dry up!

Back

BOLT – HAMSTER HABITAT™



Package Front

Front Panel:

HAMSTER HABITAT™

Includes everything needed to care for a pet hamster – just add food, bedding and water!

Fun Bolt Stickers Included!

Back Panel:

When famous TV action hero Bolt is accidentally shipped to New York, he learns his "superbark" and amazing dog powers aren't real. Determined to find his way home, he teams up with Mittens, a street-smart cat, and Rhino, a brave-hearted hamster who just so happens to be Bolt's biggest fan. Sealed within his trusty plastic hamster ball, Rhino is eager to roll into action to live out his life-long dream of becoming Bolt's partner. Forging forward, the three begin a cross-country adventure that will teach them the true meaning of friendship and show them that—when it comes to everyday life—real heroes don't need super powers at all.

Cull-out:

The perfect habitat for your pint-sized tour de force!

Character Quotes:

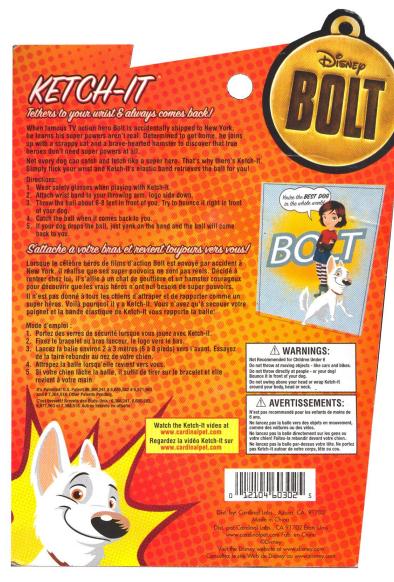
I eat danger for breakfast!

Ta-rah! Ta-rah! Let the adventure begin!

Fully awesome!

BOLT – Ketch It





Front Back

KETCH-IT

Tethers to your wrist & always comes back!

When famous TV action hero Bolt is accidentally shipped to New York, he learns his super powers aren't real. Determined to get home, he joins up with a scrappy cat and a brave-hearted hamster to discover that true heroes don't need super powers at all.

Not every dog can catch and fetch like a super hero. That's why there's Ketch-It. Simply flick your wrist and Ketch-It's elastic band retrieves the ball for you!

Directions:

- 1. Wear safety glasses when playing with Ketch-It.
- 2. Attach wrist band to your throwing arm, logo side down.
- 3. Throw the ball about 6-8 feet in front of you. Try to bounce it right in front of your dog.
- 4. Catch the ball when it comes back to you.
- 5. If your dog drops the ball, just yank on the band and the ball will come back to you.

BOLT – RUN-ABOUT BALL $^{\text{TM}}$ – 1/2

Front





Right Panel

BOLT – RUN-ABOUT BALL $^{\text{TM}}$ – 2/2



Insert - Detail

RUN-ABOUT BALL™

The exercise ball that provides a safe fitness spot for your small pet!

For hamsters, dwarf hamsters, gerbils or pet mice

Movie Summary (Side Bar):

When famous TV action hero Bolt is lost in New York, Rhino, a diehard super fan, is there to help him find his way home.

Here's how it works:

- Gently place your pet inside
- Close the lock-tight lid
- Place the ball on the floor
- Watch as they go!

Character Quotes:

Come on, Kiddo! It's time to get rolling!

Watch out, everyone! I'm a pint-sized ball of thunder and I'm rolling your way!

I'm all revved up and ready to roll!

Tah-rah! Tah-rah! Let the adventure begin!

BOLT – Super Bark Bites Dog Treats





Back

Super Bark Bites Dog Treats

When famous TV action hero Bolt is accidentally shipped to New York, he learns his super powers aren't real. Determined to get home, he joins up with a scrappy cat and a brave-hearted hamster to discover that true heroes don't need super powers at all.

Make your dog feel like a hero with Super Bark Bites, the high-protein, low-fat treats that'll keep your pooch coming back for more! Packed with real chicken and high-quality, natural rawhide, Super Bark Bites are tasty and fun to chew for clean teeth and healthy gums.

Front

BOLT – AWARDS® Treat Bag



Package Front

Front Panel:

AWARDS® TREAT BAG For Training & Dog Walking

Back Panel:

When famous TV action hero Bolt is accidentally shipped to New York, he learns his super powers aren't real. Determined to get home, he joins up with a scrappy cat and a brave-hearted hamster to discover that true heroes don't need super powers at all.

AWARDS® TREAT BAG For Training & Dog Walking

Here's a treat bag created for you and your dog's daily adventures. Attach it to your pocket or belt loop and take AWARDS® dog treats along with you when you walk or train your dog. On leash, give your dog a treat when he walks by your side and doesn't pull. During other training, give your dog a treat when he responds to your commands.

Made of durable, washable materials, this treat bag has a locking drawstring top! Use the clear window pocket to personalize it with your dog's picture!

To learn more about walking your dog on a leash and other helpful training trips, visit www.cardinalpet.com/BOLT.

BOLT – TV & SOFA HIDEOUT™ – 1/2



Package Front

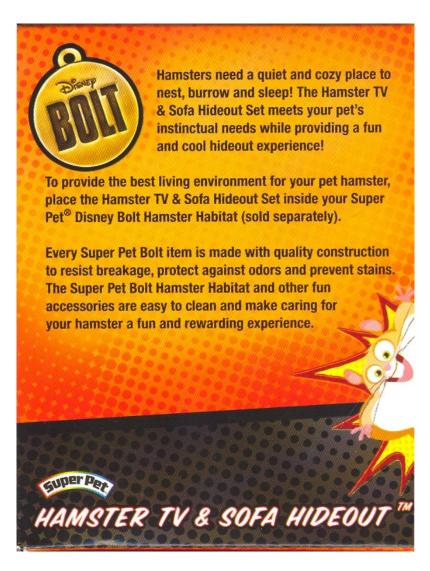


Back Panel

BOLT – TV & SOFA HIDEOUT™ – 2/2



Left Panel



Right Panel